



Съфинансирано от програмата  
„Еразъм +“  
на Европейския съюз



Център за развитие  
на човешките ресурси

ПРОФЕСИОНАЛНА ГИМНАЗИЯ ПО ИКОНОМИКА „ИВАН ИЛИЕВ“ БЛАГОЕВГРАД

**Проект 2022-1-BG01-КА121-VET-000064638  
„Европейска практика за бъдещи икономисти“**

**Програма „Еразъм+“, КД1 – „Образователна  
мобилност на граждани“  
сектор „Професионално образование и обучение“**

## ОБУЧЕНИЕ:

**„Създаване и използване на уебинари  
като иновативна технология в онлайн  
обучението чрез използването на  
модерни медийни ресурси“**

**26.01.2023 г.**

## Съдържание

1. Уебинари – същност и видове;
2. Основни характеристики на уебинарите;
3. Предимства и недостатъци;
4. Платформи за създаване на уебинари;
5. StreamYard като инструмент за създаване на уебинари;
6. Демонстрация на практическа работа с платформата StreamYard.

## Същност на уебинарите

- **Web-based seminars – WEBINARS;**
- **Уеб-базирани семинари – УЕБИНАРИ;**
- **Семинар, конференция, среща или презентация, които се провеждат в Интернет;**
- **Уеб конференция;**
- **Онлайн среща;**
- **Уеб-базирана среща;**
- **Виртуална среща.**

## Основни характеристики на уебинарите

- Комуникация в онлайн среда;
- Употреба на специализиран софтуер/платформа;
- Обмен и споделяне на различни видове файлове;
- Мултимедийно представяне на съдържание;
- Възможност за взаимодействие с потребителите/участниците;
- Присъединяване след изпращане на покана;
- Запис.

## Предимства на уебинарите

- **Удобство;**
- **Интерактивност;**
- **Достъпност;**
- **Гъвкавост.**

## Недостатъци на уебинарите

- **Технически проблеми;**
- **Липса на общуване „лице в лице“;**
- **Липса на контрол върху атмосферата;**
- **Затруднена работа в екип.**

## Платформи за създаване на уебинари

- **Livestream**
- **WebinarsOnAir**
- **Zoom**
- **Google Hangouts**
- **WebEx**
- **Skype**
- **Adobe Connect**
- **Join Me**
- **AnyMeeting**
- **StreamYard**





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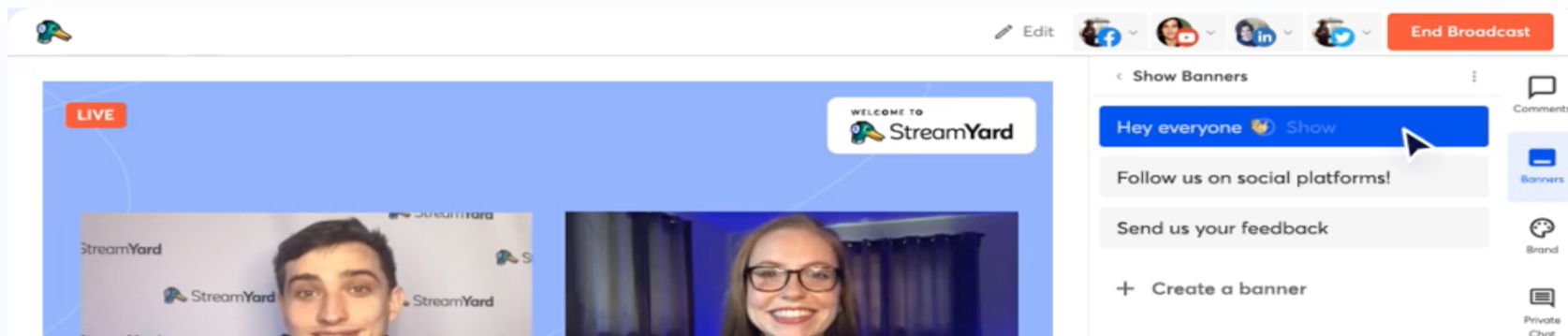
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# StreamYard

[Product ▾](#)[Contact](#)[Pricing](#)[For Business](#)[Login](#)[Get started](#)

## The easiest way to live stream and record

A professional live streaming and recording studio in your browser. Interview guests, brand your broadcast, and much more. Stream to Facebook, YouTube, LinkedIn, and other platforms.

[Get started](#)



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# StreamYard – YouTube канал

Gmail YouTube Maps f

streamyard

Sign in

Home  
Shorts  
Subscriptions

Library  
History

Sign in to like videos, comment and subscribe.

Sign in

Explore

Trending  
Music  
Gaming  
Sport

Browse channels

More from YouTube

YouTube Premium

**StreamYard**  
@StreamYard  
77.2K subscribers

Subscribe

HOME VIDEOS LIVE PLAYLISTS COMMUNITY CHANNELS ABOUT

How To Go Live With StreamYard | Co...  
StreamYard  
0:01 / 11:48

How To Go Live With StreamYard | Complete Tutorial!  
15,806 views • 2 months ago  
Try StreamYard FREE Here! <https://streamyard.com>  
Want to learn how to Go LIVE using StreamYard? Let's show you how simple that can be and give you everything you need to know!  
We cover connecting destinations, scheduling, inviting guests, ...  
READ MORE

Upcoming live streams

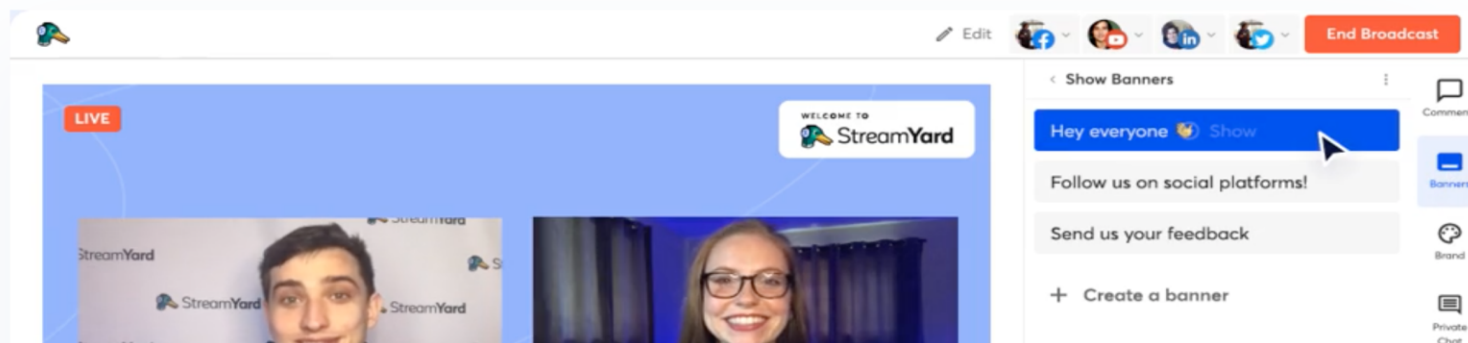
**Ask StreamYard**  
Ask StreamYard - Episode 211  
StreamYard • Scheduled for 23/01/2023 04:00

# StreamYard – начало

[Product](#)[Contact](#)[Pricing](#)[For Business](#)[Login](#)[Get started](#)

## The easiest way to live stream and record

A professional live streaming and recording studio in your browser. Interview guests, brand your broadcast, and much more. Stream to Facebook, YouTube, LinkedIn, and other platforms.

[Get started](#)

# StreamYard – създаване на акаунт

## Create your account

Good news, no passwords to remember!

Enter your email and we'll send you a login code.

Email

Get login code

Already using StreamYard? [Log in](#).

# StreamYard – създаване на акаунт

## Email Sent!

Please check your email. We've sent a login code to  
petkova@pgiblg.com

6 digit code

Log in

By creating an account, you agree to our [Terms Of Service](#) and  
[Privacy Policy](#). If you don't receive a login code, click [here](#) to  
troubleshoot.



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# StreamYard – landing page

[Upgrade](#)[My account](#)

Hey, welcome!

How are you planning on using StreamYard?



**Personal use**  
Individual or student



**Education**  
Educator or organization



**Professional work**  
Freelancer or agency



**Small business**  
Owner or entrepreneur



**Enterprise**  
Large team or organization

Other

[Skip](#)

[Onward! →](#)




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на човешките ресурси

# StreamYard – предавания/излъчвания

 StreamYard

[Upgrade](#) [My account](#)

[Broadcasts](#)  
[Videos](#)  
[Destinations](#)  
[Members](#)

[Referrals](#)  
[Team settings](#)  
[Recording storage](#) ⓘ  
0 of 5 hours  
[Add more](#)

## Broadcasts

[Upcoming](#) [Past](#)

[+ Create](#)

You have no upcoming broadcasts

Want to try it out before going live? Click "Create" and choose "Recording".



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# StreamYard – влизане в акаунт

[Product](#) ▾[Contact](#)[Pricing](#)[For Business](#)[Login](#)[Get started](#)

## The easiest way to live stream and record

A professional live streaming and recording studio in your browser. Interview guests, brand your broadcast, and much more. Stream to Facebook, YouTube, LinkedIn, and other platforms.

[Get started](#)



# StreamYard – влизане в акаунт

## Log in to your account

Enter the email you signed up with and we'll send you a login code. New to StreamYard? [Create an account.](#)

Email

Get login code




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# StreamYard – предавания/излъчвания


 StreamYard


[Upgrade](#) [My account](#)


 Broadcasts


 Videos

 Destinations

 Members

 Referrals

 Team settings

Recording storage 

0 of 5 hours

[Add more](#)

Broadcasts

Upcoming

Past

+ Create

You have no upcoming broadcasts

Want to try it out before going live? Click "Create" and choose "Recording".




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# StreamYard – видеа/записи


 StreamYard


[Upgrade](#) [My account](#)


 Broadcasts


 Videos

 Destinations

 Members

 Referrals

 Team settings

Recording storage 

0 of 5 hours

[Add more](#)

Videos

You currently have no recordings

Your recorded broadcasts will show up here




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# StreamYard – дестинации


 StreamYard


[Upgrade](#) [My account](#)


 Broadcasts


 Videos

 Destinations

 Members

 Referrals

 Team settings

Recording storage 


0 of 5 hours


[Add more](#)


[Destinations](#) > [Add a destination](#)


## Add a destination


Connect an account to StreamYard. Once connected, you can stream to it as often as you like.


 Facebook Page


 LinkedIn Page


 YouTube Channel


 Twitter


 Facebook Group

 LinkedIn Profile

 Facebook Profile

 Twitch

 Hopin

 Custom RTMP

Don't see your platform? Choose "Custom RTMP".

Not ready to add a destination? [Try a test broadcast](#)




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# StreamYard – членове


 StreamYard


[Upgrade](#) [My account](#)


 Broadcasts


 Videos

 Destinations

 **Members**

 Referrals

 Team settings


Recording storage 


0 of 5 hours

[Add more](#)

## Members

You have 1 seat left  
[Add more](#) [Invite member](#)

 Search

All Roles 

Member	Role
petkova@pgiblg.com	Owner



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# StreamYard – referrals

[Upgrade](#)[My account](#)[Broadcasts](#)[Videos](#)[Destinations](#)[Members](#)[Referrals](#)[Team settings](#)[Recording storage ?](#)

0 of 5 hours

[Add more](#)

## Referrals

Invite your friends and viewers to StreamYard. They'll get \$10 in credit. Once they've spent \$25 with us, you'll get \$25 in credit.

Copy your invite link

<https://streamyard.com/pal/477236768302694>

[Copy](#)

Email your invite

[Send](#)[Share on Facebook](#)[Share on Twitter](#)

## The fastest way to get referrals NEW

To get as many referrals as possible, invite your viewers by adding your referral link to your broadcast descriptions.



Automatically add my referral link to future broadcast descriptions

## Referral stats

Credit




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# StreamYard – referrals


 StreamYard


[Upgrade](#) [My account](#)


 Broadcasts


 Videos

 Destinations

 Members


 Referrals


 Team settings

Recording storage 

0 of 5 hours

[Add more](#)

 Share on Facebook

 Share on Twitter

The fastest way to get referrals NEW

To get as many referrals as possible, invite your viewers by adding your referral link to your broadcast descriptions.

☐ Automatically add my referral link to future broadcast descriptions

Referral stats

<b>Credit</b> Amount to be applied against upcoming payments	\$0.00
<b>Claimed</b> Amount you've already saved	\$0.00
<b>Pending</b> Amount you'll earn once referrals spend \$25	\$0.00
<b>Referrals</b> Users that have signed up through your link	0
<b>Clicks</b> People that have clicked on your link	0




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# StreamYard – настройки на екипа


 StreamYard


[Upgrade](#) [My account](#)


 Broadcasts


 Videos

 Destinations

 Members

 Referrals

 Team settings

Recording storage 

0 of 5 hours

[Add more](#)

My Team

**Team settings**


General

Billing

Team Name

Save

☐

 Automatically delete recordings once storage limit is reached 





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Център за развитие  
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# StreamYard – плащане



[Upgrade](#)

[My account](#)

- Broadcasts
- Videos
- Destinations
- Members

Referrals

[Team settings](#)

Recording storage

0 of 5 hours

[Add more](#)

General

[Billing](#)

## Plan

You're on the Free plan

[Upgrade plan](#)

## Streaming and recording hours

0 hours used of 20 hours

Resets February 22, 2023

The Free Plan is limited to 20 hours per month  
of live streaming and recording

[Why?](#) [What are my options?](#)

## Team seats

2 seats 1 seat left

[Add more](#)

## Recording storage

0 of 5 hours

[Add more](#)

## Payment method

[Edit](#)

Currency • US Dollar \$

# StreamYard – upgrade

Individuals

Businesses

Monthly ☒ Yearly Save \$60+

Free

Explore core features and enjoy high quality streaming for free.

\$0

All core studio features

StreamYard logo in your streams

Streaming limits

Local recordings - 2 hours/mo

6 on-screen participants

2 seats

Your current plan

MOST POPULAR

Basic

Dive deeper into streaming, expand your reach and brand.

\$20/mo

Save \$60  
billed annually

All Free features with:

No StreamYard logo on your streams

Unlimited streaming

Unlimited local recordings

10 on-screen participants

Live streams are recorded

Multistream - 3 destinations

Custom RTMP destinations

Logos, Overlays, Backgrounds

Pre-recorded streams - 1 hour

Choose Basic

Professional

Elevate your content with advanced features and full HD.

\$39/mo

Save \$120  
billed annually

All Basic features with:

StreamYard On-Air - 250 viewers

Full HD (1080p)

Extra camera

12 backstage participants

Multistream - 8 destinations

4 seats

Pre-recorded streams - 2 hours

Choose Pro

Help

5




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# StreamYard – upgrade

 StreamYard

[Broadcasts](#)  
[Videos](#)  
[Destinations](#)  
[Members](#)

[Referrals](#)  
[Team settings](#)  
[Recording storage ?](#)  
0 of 5 hours  
[Add more](#)

My Team

## Team settings

[General](#)[Billing](#)

Team Name

My Team

Save

☐ Automatically delete recordings once storage limit is reached ?

Upgrade

My account

petkova@pgiblg.com

Referrals

Billing

Account settings

Contact

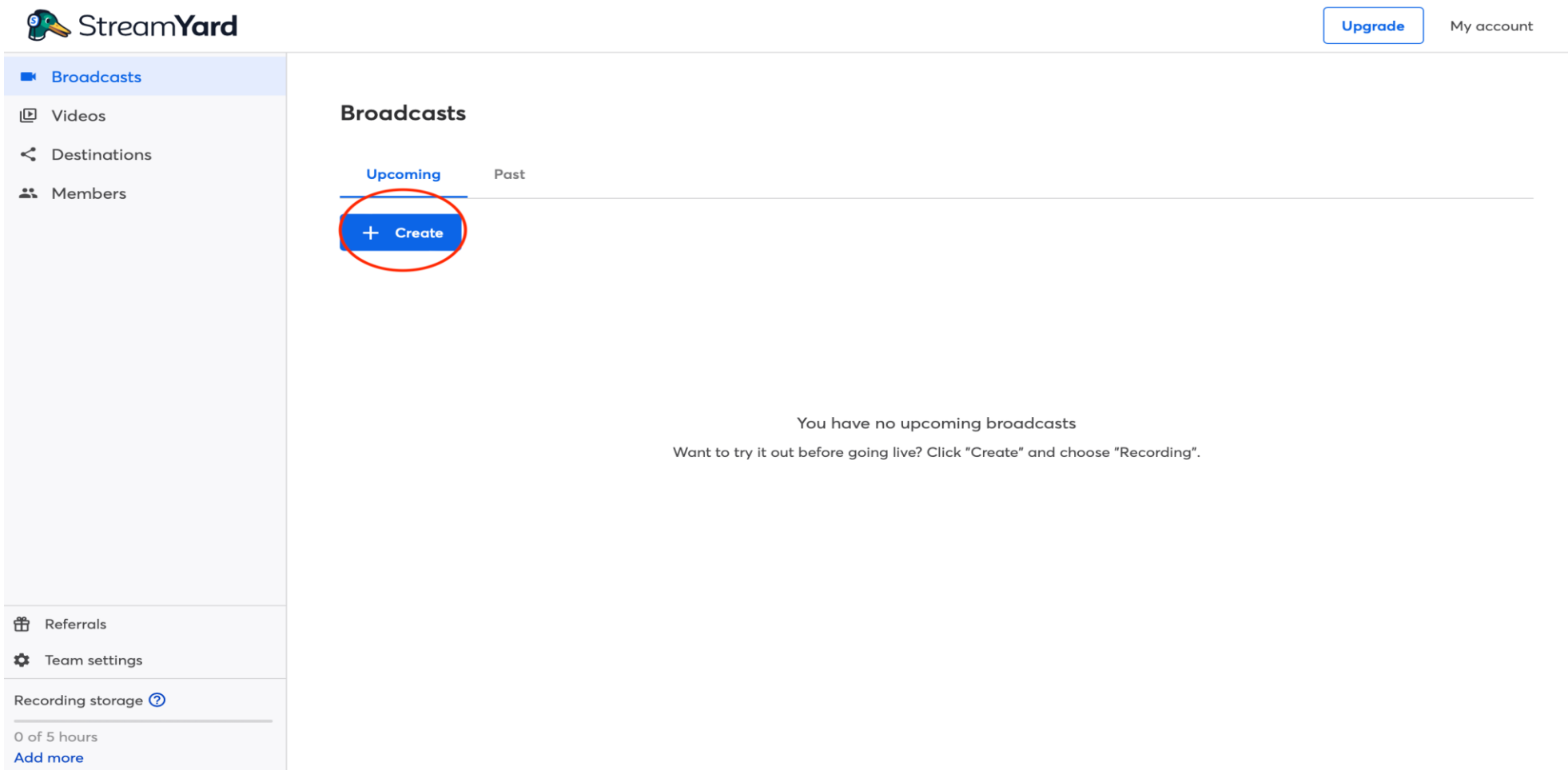
Help center

Partner resources

News •

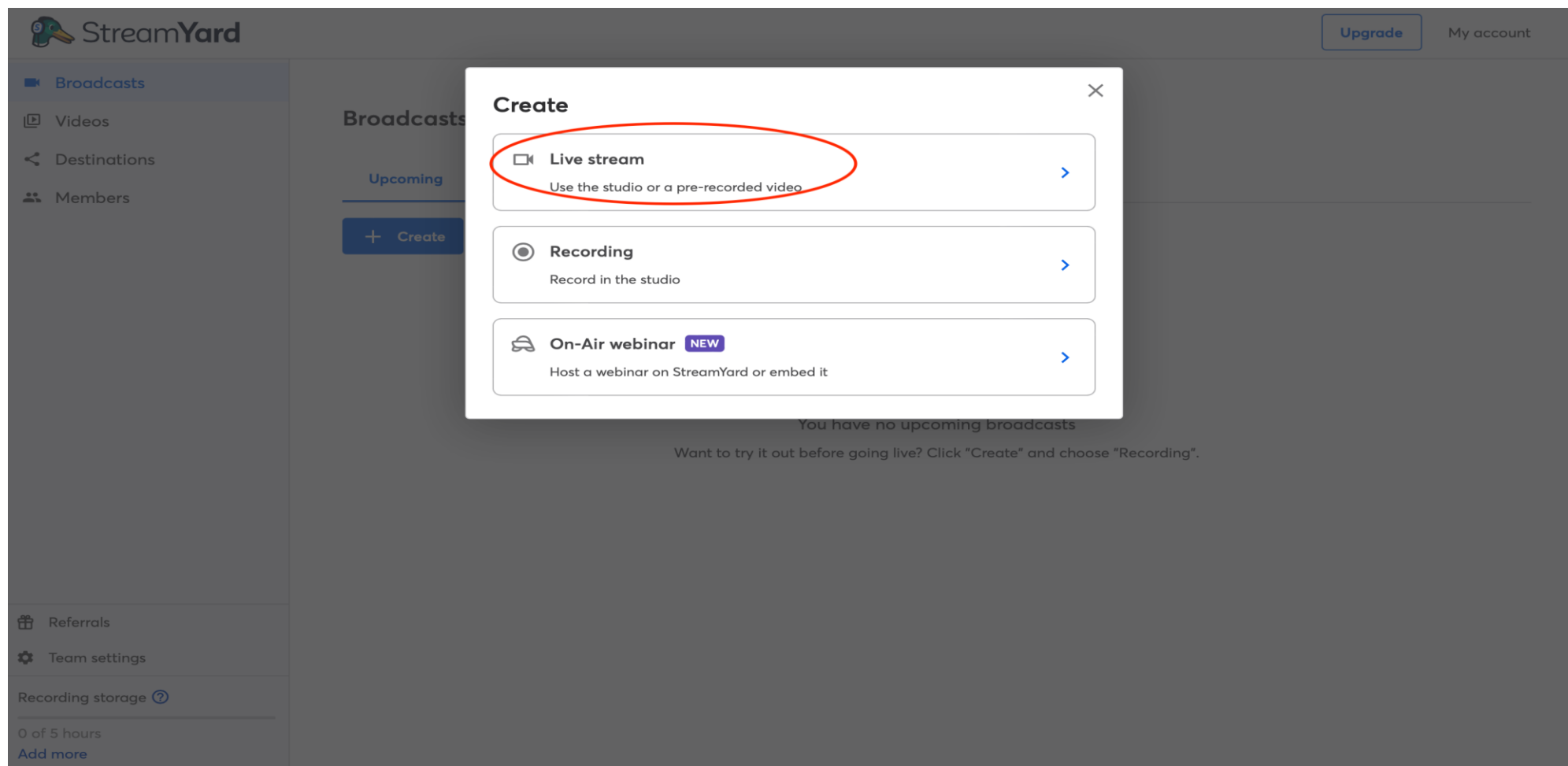
Log out

# StreamYard – стъпки за създаване на уебинар



The screenshot shows the StreamYard dashboard. On the left is a sidebar with navigation links: Broadcasts (selected), Videos, Destinations, Members, Referrals, Team settings, and Recording storage (0 of 5 hours, Add more). The main area is titled 'Broadcasts' and has two tabs: 'Upcoming' (active) and 'Past'. Under the 'Upcoming' tab, there is a blue button with a white plus sign and the text '+ Create', which is circled in red. Below this, a message states: 'You have no upcoming broadcasts. Want to try it out before going live? Click "Create" and choose "Recording".'

# StreamYard – стъпки за създаване на уебинар

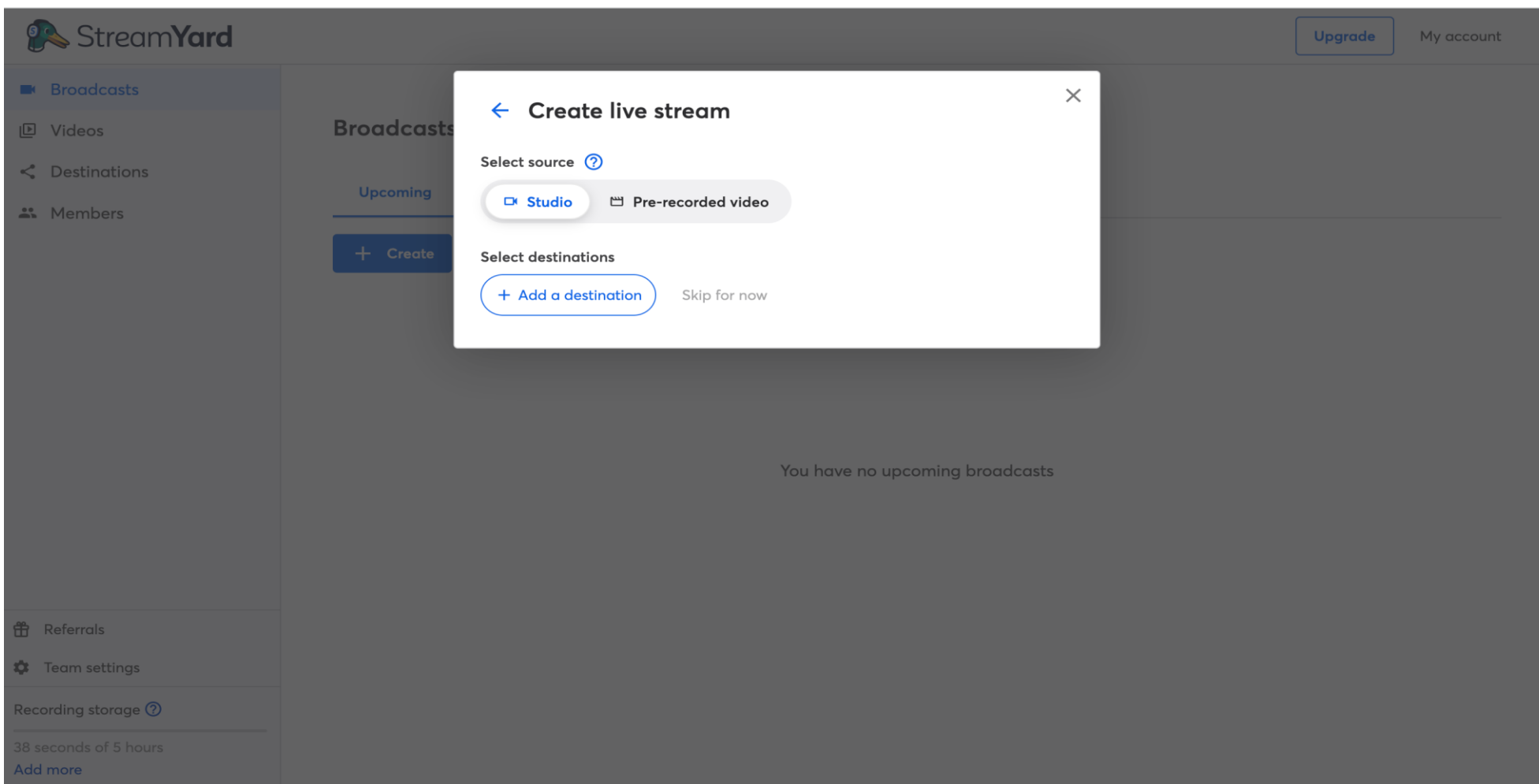


The screenshot shows the StreamYard web interface. A 'Create' modal is open in the center, allowing the user to choose how to create content. The modal has a close button (X) in the top right corner. It contains three options:

- Live stream** (selected with a red circle): Use the studio or a pre-recorded video. A blue arrow points to the right.
- Recording**: Record in the studio. A blue arrow points to the right.
- On-Air webinar** (marked with a 'NEW' badge): Host a webinar on StreamYard or embed it. A blue arrow points to the right.

Below the modal, the background text reads: "You have no upcoming broadcasts. Want to try it out before going live? Click 'Create' and choose 'Recording'." The left sidebar shows navigation links: Broadcasts, Videos, Destinations, Members, Referrals, Team settings, and Recording storage (0 of 5 hours, Add more). The top right has 'Upgrade' and 'My account' buttons.

# StreamYard – стъпки за създаване на уебинар



The screenshot displays the StreamYard web application interface. On the left, a sidebar contains navigation links: Broadcasts, Videos, Destinations, Members, Referrals, Team settings, and Recording storage. The main area shows a 'Broadcasts' section with an 'Upcoming' tab and a '+ Create' button. A modal window titled 'Create live stream' is open in the center, featuring a close button (X) in the top right corner. The modal has two sections: 'Select source' with a help icon (?) and two options, 'Studio' (selected) and 'Pre-recorded video'; and 'Select destinations' with a '+ Add a destination' button and a 'Skip for now' link. The background of the main interface shows a message: 'You have no upcoming broadcasts'.

# StreamYard – стъпки за създаване на уебинар

The screenshot displays the StreamYard interface. On the left is a sidebar menu with options: Broadcasts, Videos, Destinations, Members, Referrals, Team settings, and Recording storage (0 of 5 hours). The main area shows a 'Broadcasts' section with an 'Upcoming' tab and a '+ Create' button. Overlaid on this is a 'Create live stream' dialog box. Inside the dialog, under 'Select source', the 'Studio' option is selected. Under 'Select destinations', there is a '+ Add a destination' button. The 'Title' field is filled with 'Stream Yard Training'. At the bottom of the dialog is a blue 'Create broadcast' button.



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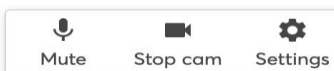
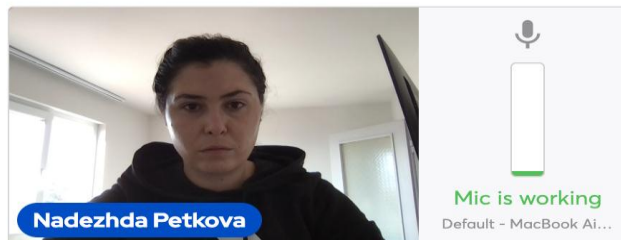
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# StreamYard – стъпки за създаване на уебинар

Gmail YouTube Maps



Let's check your camera and mic



Display name

Nadezhda Petkova

Enter studio



# StreamYard – стъпки за създаване на уебинар

StreamYard Training

Record only [Edit](#) [Record](#)

Powered by  
 StreamYard

Nadezhda Petkova

Mute

Stop cam

Settings

Present

Invite

Leave studio

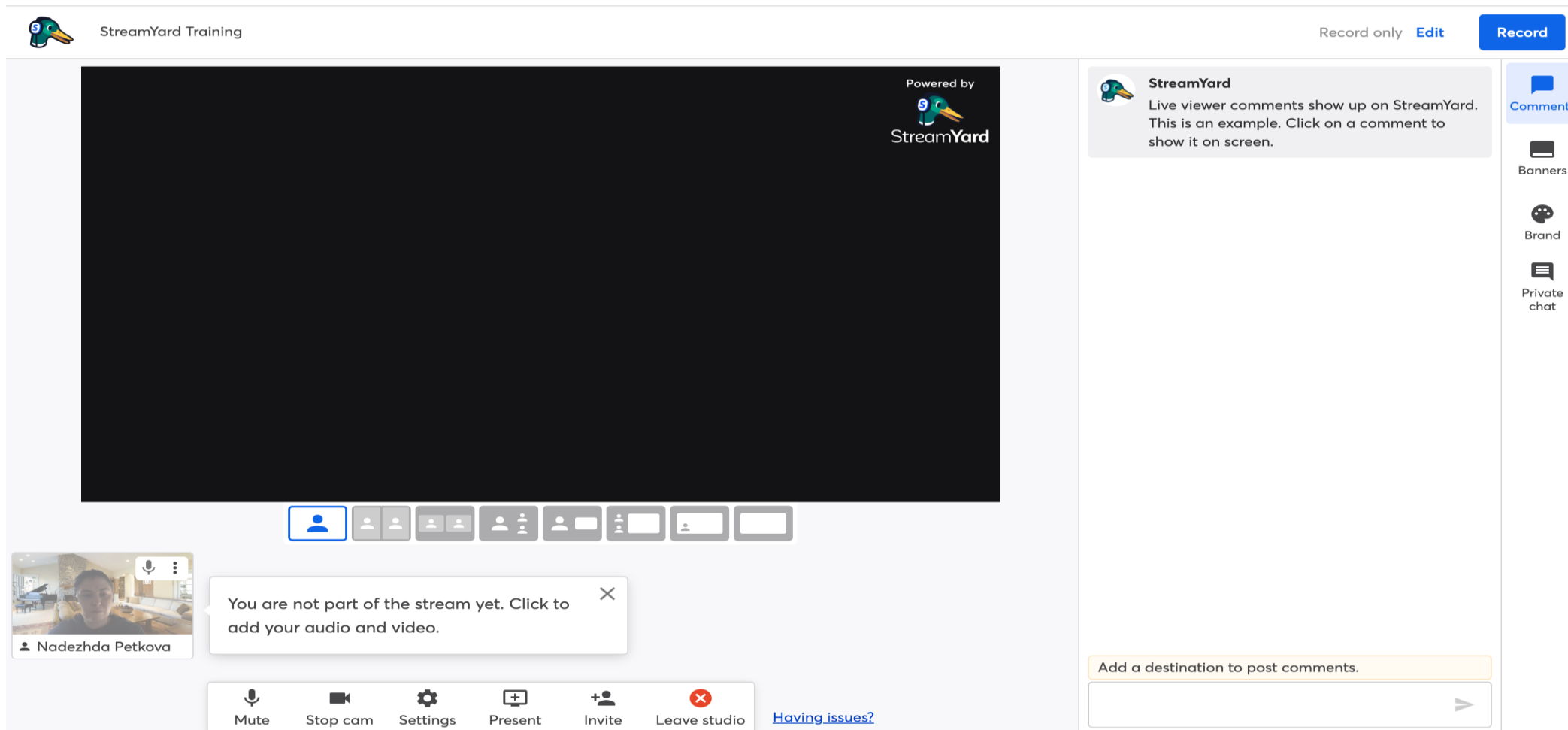
[Having issues?](#)

**StreamYard**  
Live viewer comments show up on StreamYard.  
This is an example. Click on a comment to  
show it on screen.

[Comments](#)  
 Banners  
 Brand  
 Private chat

Add a destination to post comments.

# StreamYard – стъпки за създаване на уебинар



The screenshot shows the StreamYard Training interface. At the top, there's a header with the StreamYard logo and the text "StreamYard Training". Below this is a large black video area. To the right of the video area, there's a "Powered by StreamYard" logo. Below the video area, there's a row of icons for adding participants. In the bottom left corner, there's a small video feed of a person named Nadezhda Petkova. A notification box says: "You are not part of the stream yet. Click to add your audio and video." Below the video feed, there's a row of controls: Mute, Stop cam, Settings, Present, Invite, and Leave studio. On the right side, there's a "Record only" button, an "Edit" button, and a "Record" button. Below these, there's a "Comments" section with a "Comments" button. Further down, there are buttons for "Banners", "Brand", and "Private chat". At the bottom right, there's a text input field with the placeholder "Add a destination to post comments." and a "Having issues?" link.




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# StreamYard – стъпки за създаване на уебинар


 StreamYard Training

Record only [Edit](#) [Record](#)


Powered by  
  
StreamYard





Add to stream





Nadezhda Petkova


 Mute

 Stop cam


 Settings


 Present


 Invite


 Leave studio


[Having issues?](#)

**StreamYard**  
Live viewer comments show up on StreamYard.  
This is an example. Click on a comment to  
show it on screen.

 [Comments](#)

 Banners

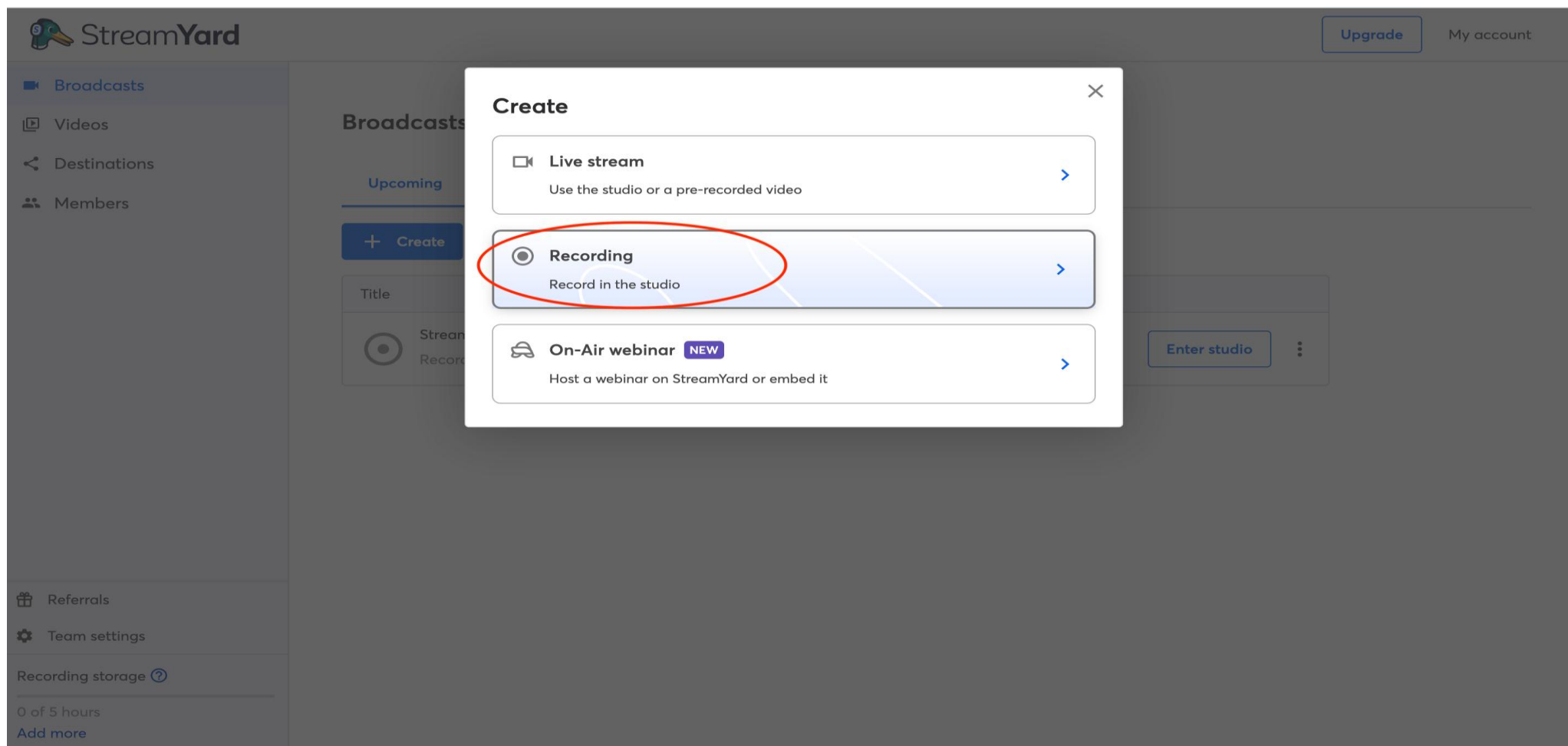
 Brand

 Private chat

Add a destination to post comments.

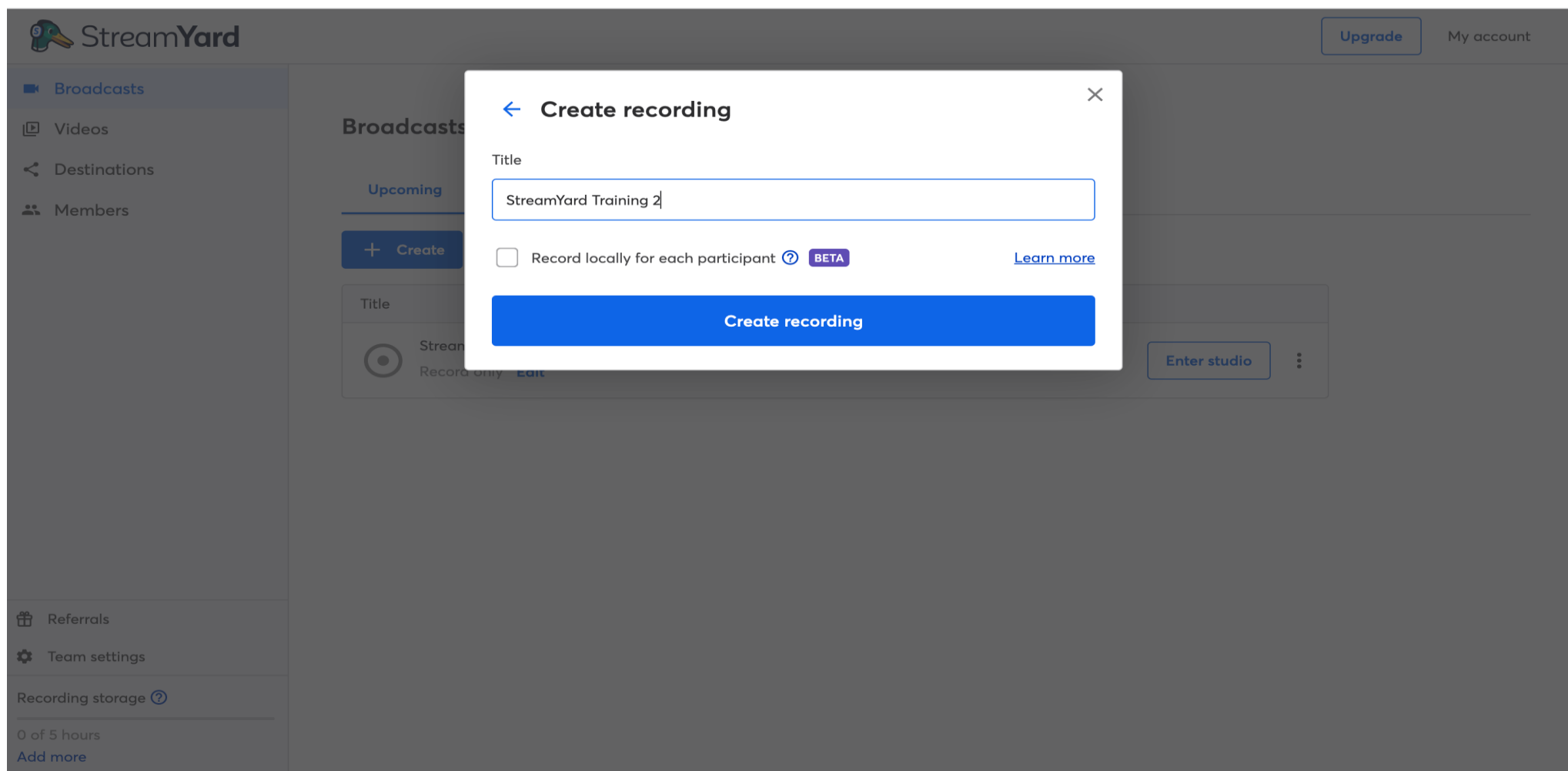
35

# StreamYard – стъпки за създаване на уебинар



The screenshot displays the StreamYard web interface. On the left, a sidebar contains navigation links: Broadcasts, Videos, Destinations, Members, Referrals, Team settings, and Recording storage (0 of 5 hours). The main area shows a 'Broadcasts' section with an 'Upcoming' tab and a '+ Create' button. A 'Create' modal is open in the center, featuring three options: 'Live stream' (with a camera icon), 'Recording' (with a radio button and circled in red), and 'On-Air webinar' (with a headset icon and a 'NEW' badge). Each option includes a brief description and a right-pointing arrow. The background is slightly dimmed to highlight the modal.

# StreamYard – стъпки за създаване на уебинар



The screenshot shows the StreamYard web interface. A modal dialog titled "Create recording" is open in the center. The dialog has a back arrow on the top left and a close 'X' on the top right. Inside the dialog, there is a "Title" label followed by a text input field containing "StreamYard Training 2". Below the input field, there is a checkbox labeled "Record locally for each participant" with a help icon and the word "BETA" in a purple box. To the right of the checkbox is a link that says "Learn more". At the bottom of the dialog is a large blue button labeled "Create recording".

StreamYard

Upgrade My account

Broadcasts

Videos

Destinations

Members

Referrals

Team settings

Recording storage 2

0 of 5 hours

Add more

Broadcasts

Upcoming

+ Create

Title

Stream

Record only Edit

Enter studio

⋮

← Create recording

Title

StreamYard Training 2

☐ Record locally for each participant ? BETA

[Learn more](#)

Create recording




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на човешките ресурси


# StreamYard – стъпки за създаване на уебинар


 StreamYard Training


Record only [Edit](#) [Record](#)


Powered by  
  
StreamYard
















































































































































































































































































































































































































































































































































































































































































































































































































































































































































































































































































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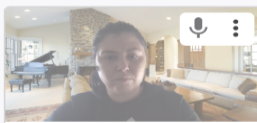
# StreamYard – стъпки за създаване на уебинар

 StreamYard Training 2

Record only [Edit](#) [Record](#)


Powered by  
  
StreamYard









You are not part of the stream yet. Click to add your audio and video.

[Having issues?](#)

**StreamYard**  
Live viewer comments show up on StreamYard. This is an example. Click on a comment to show it on screen.

 Banners  
 Brand  
 Private chat



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